



## 2010 BROADHEADTALK.COM MEDIA KIT

It is our goal here at [BROADHEADTALK.COM](http://BROADHEADTALK.COM) to maximize your advertising dollars in the most effective way possible. We strive to provide a venue that is free from ad "overcrowding" and at the same time is aesthetically pleasing. The following is our media pricing for 2010. Options 1-4 are for an ad on every page, option 5 is for forum of choice.

**Option #1: Top Header Box**, (In same field as broadheadtalk.com logo). Static Banner on every page of site, linked to your web site. 2 spots

**Option #2: Top Field**, (Static Box below navigation bar). Static Logo with link to your site. On every page. 4 spots

**Option #3: Rotating Banner Box**, (Located above navigation bar under top header). Rotating Banner, random rotation, with link to your site. 5 in rotation

**Option #4: Footer Ad**, (Bottom of Page) Static Ad at bottom of every page with link to your site. 4 spots

**Option #5: Individual Forum Sponsor**, You may sponsor one or more of the individual forums, i.e General Bowhunting, Fixed Blade Broadheads, etc. Individual forum sponsorships include "Sponsored By and a small graphic logo" on the home page and your logo/link below the navigation bar on every page within that particular forum. Individual Forum Sponsorship pricing is based on the popularity of the specific forum. Contact us for more information regarding Individual Forum Sponsorship.

**Option #6 : Sponsor AD**, Static link at bottom of home page in Sponsor Box and a detailed listing on the Sponsor Page.

The current ad spots are on a first come first serve basis, with limited numbers of ads in each field to avoid overcrowding.

Google analytics report for the last 30 days shows us receiving an average of 230,000 (+) page views per month, with an average viewer time on site of 11 minutes per visit. Sponsors are billed semi-annually with the first six months due at contract signing. We accept Pay Pal, check or money order.

For questions or inquires please e-mail [mail@broadheadtalk.com](mailto:mail@broadheadtalk.com)